



Custom Content Development SOLUTIONS

Employee performance is perhaps the most crucial issue any company can address. It has a direct impact on not only maximizing efficiency and minimizing downtimes, but also retaining employees, balancing labor costs, controlling quality, maintaining compliance and increasing sales volumes.

GP Strategies™ Learning Solutions

At GP Strategies Learning Solutions, we help you identify gaps in these key performance measures and determine if those behaviors can be influenced by a targeted training and performance support solution. If they can, we develop custom, blended learning strategies that hone in on those gaps and close them in ways that contribute to your organizational growth, competitiveness, effectiveness and overall success.

Comprehensive solutions that take advantage of every opportunity to learn.

Whether your needs require a single course, complex courseware, a multi-layered curriculum or the outsourcing of your entire content development function, GP Strategies has you covered. We uncover gaps in performance and create strategic roadmaps to fill them in compelling ways. We design custom curriculums and courseware, supplementing, where necessary, with curriculum from third-party vendors. And we share our well-earned knowledge and industry best practices so that you can move forward with confidence.

From planning and development to implementation and evaluation, you can count on GP Strategies for a proven approach to organizational effectiveness that makes learning accessible, enjoyable and memorable through modes and strategies that include:

- Instructor-led training
- Virtual instructor-led training
- On-the-job training
- E-learning
- Mobile learning
- Certification programs
- Train the trainer

End-to-End Learning Capabilities:

- Strategic consulting and needs assessment
- Custom content development and delivery
- Technology solutions
- Learning operations and training administration
- Business analytics and evaluation
- Program management

GP Strategies will create a strategic roadmap built on best practices and strategies to ensure you reach your goal.

End-to-end capabilities for a training program that works.

You're not interested in training simply for the sake of training. You want hard-hitting, impactful development and delivery solutions that address the specific needs of your employees, deliver value for your training dollar and produce bottom-line results. So GP Strategies covers every base, creating a strategic roadmap built on best practices and strategies to ensure you reach your goal. We:

- Assess your needs by analyzing job tasks, requirements and current states
- Uncover gaps in job performance and training through a structured process of data collection and analysis
- Create training and support plans through custom curriculums and courseware, taking advantage of blended delivery approaches that encompass formal and informal learning approaches
- Construct training deliverables drawing on our full cache of modalities, from e-learning and ILT to mobile and video
- Integrate training into the delivery method. Having expertise with virtually every delivery platform and tool ensures successful technology integration
- Encourage participation in your program through incentives, communications campaigns and other compelling methods
- Measure effectiveness of your curriculum, courseware or ROI through studies and assessments, drawing on third-party assessments when needed

With Custom Training Solutions, GP Strategies Aims To:

- Increase the performance and effectiveness of your organization
- Boost your flexibility and ability to respond
- Retain and attract your top talent
- Draw upon and create innovation
- Enable stronger focus on your core competencies
- Encourage continuous improvement
- Build a long-lasting strategic partnership with you

Partnerships built on a shared vision of success.

GP Strategies dives into your culture, brand and business goals to become an extension of your training team and work effectively with you to identify opportunities for continuous improvement. To ensure we deliver on our promises, we assign a single point of accountability to your team, work with you to set and measure service level agreements and use quality assurance tools to ensure precise control over deliverables. These are the main reasons we can boast numerous client relationships that span decades. Our partnerships with you are a key source of pride in GP Strategies.

To increase performance and competitiveness, call **1.888.843.4784** or visit contentdevelopment.gpstrategies.com

Award-winning expertise and unlimited reach.

With offices in major business hubs around the world, GP Strategies is uniquely positioned to deliver global consistency for your programs, drawing on:

- A 45 -year sole focus on performance improvement, yielding an impressive cache of best practices and lessons learned
- A full-time staff of over 2,500 training and performance improvement experts, plus access to local resources and partnerships worldwide
- Client and industry awards ranking us #1 for outsourcing, customer satisfaction and training effectiveness
- Subject matter experts and industry thought leaders that call GP Strategies their home
- A portfolio of long-term clients ranging from mid-size businesses to Global 1000 organizations

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